

Five Ways School PTFA

Social Media Policy

This policy explains how the Five Ways School PTFA uses social media.

1. Details of the social media currently used by Fiveways PTFA

Five Ways PTFA currently only uses Facebook. You can see this here by clicking on to the following link <https://www.facebook.com/fivewaysptfa>

2. Access to the social media used by our association

The Five Ways PTFA Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by the Five Ways PTFA.

3. Aims of the page

The aim of the page is to provide an additional and alternative information source for the Five Ways PTFA to raise awareness of its activities and promote its events.

4. Permitted members

A 'liker' is a user that has intentionally clicked the 'like' option on the page.

Five Ways PTFA does not encourage inappropriate use of social media by children or anyone else. Any 'likers' of the Facebook page aged less than 13 years, or anyone not adhering to Facebook overall rules will be removed and blocked, preventing them from liking the page in the future.

5. How this page will be used

Five Ways PTFA uses its Facebook page exclusively to support the running of the Association. It is used to communicate with 'likers', share relevant information and promote events, recruit volunteer helpers to support the PTFA's activities, thank local supporters and to canvass members etc.

6. Usage that is not permitted

The Five Ways PTFA Facebook page is not intended for discussing any aspect of the school and should not be used to promote any other matters, or business, other than those of the PTFA.

Any inappropriate posts made, including any derogatory comments or personal attacks, will be removed by the administrator and Five Ways PTFA retains the right to ban any user who makes inappropriate use of the page. Any complaints or grievances about the school should be addressed directly to the Head Teacher as outlined on the school website.

7. Photographs

Only the administrator of the Five Ways PTFA Facebook page is authorised to post photographs. Only photographs that appear on the main school website and therefore have full consent will be used.

8. Application of this policy

By using the Facebook page of Five Ways PTFA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a 'liker' of the page.

9. Availability of this policy

This policy is publicly available through the website of Five Ways Primary School and can be found in the PTFA section (<http://www.fiveways-primary-school.org.uk/ptfa>). The policy is sent regularly (at least once a year) to all parents/guardians for whom an email address is held, is available from the school main office, and the main parts are referenced as part of the information stated on our Facebook page.