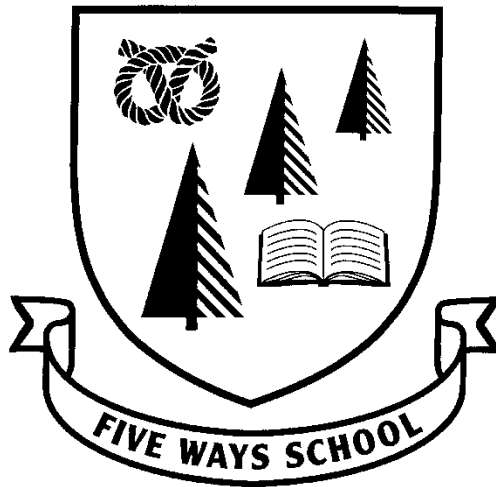


Five Ways Primary School



Social Media Policy

September 2024



Five Ways Primary School PTFA, Langholm Drive, Heath Hayes, Cannock, Staffordshire, WS12 2EZ

Social Media Policy

Introduction:

This policy sets out the principles for the Social Media Policy within Five Ways PTFA. It is relevant to all within the association and is endorsed by the committee of Five Ways PTFA. It will be reviewed annually to ensure that it remains appropriate to the Organisation and its volunteers needs.

As Committee Members and Trustees of Five Ways PTFA, we understand it is our duty to make decisions that are in the best interests of the PTFA. We know that where any of us hold a personal or other interest, this will stop us from achieving this duty and acting in the best interest of our PTFA.

Details of the social media used by our association

Five Ways PTFA uses Facebook. You can see this here: [Parents, Teachers and Friends of Five Ways Primary School](#).

Access to the social media used by our association

The Parents, Teachers and Friends of Five Ways Primary School page is a closed group meaning that you can apply to join but this will need to be approved by the PTFA through our Facebook group administrator. Only approved members can see posts made to the group. Once a member of the group, you are currently unable to post, this is due to the admin time needed to approve posts, however you are able to comment on the posts we make.

Permitted members

The Parents, Teachers and Friends of Five Ways Primary School page, is only intended for members of the association, in this case the parents and teachers and known associates of Five Ways Primary School. This is regulated through this being a closed group and members needing to gain permission to join from the PTFA's Facebook group administrator.

The Parents, Teachers and Friends of Five Ways Primary School page does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 18 years.

How this is used by our association

Five Ways PTFA uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTFA's activities, thank local supporters and canvass members' views.

Usage that is not permitted

The Parents, Teachers and Friends of Five Ways Primary School page does not encourage any personal correspondence between members, and is not intended for discussing any aspect of the school other than the PTFA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTFA and with its permission. Inappropriate comments, including any derogatory comment, can and will be removed by the administrator and the PTFA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The Parents, Teachers and Friends of Five Ways Primary School page allows members to post photographs within the comments. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Five Ways PTFA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Application of this policy

By using the Facebook group of Five Ways PTFA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group immediately.

Availability of this policy

All of Five Ways PTFA policies are publicly available through the school website at Five Ways Primary School PTFA.

This policy will be reviewed annually by Five Ways PTFA committee prior to the AGM.

Policy agreed by committee: October 2024.

Signed: *Amy Winters* - Chairperson

Review Date: September 2025.



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